Dear American National University Students and Alumni:

At American National University, we say about our students: They are ordinary people doing extraordinary things. By taking on the challenge of a college education in order to better yourself and better provide for your families, every one of you is doing something quite extraordinary.

For 127 years, it has been people just like you who have shaped the legacy of this institution. You have been a part of our history from the moment you walked through our front doors and have helped shape our lineage—and many of you came to us because someone who came before you proved the value of an American National University education. Indeed, I hear all the time from current students and graduates that a friend, sibling, parent, or even a child who had attended ANU influenced them to enroll.

Therefore, beginning with the fall term of 2013, we are launching a new initiative designed to reward both current students and graduates and prospective students—a true win-win situation that allows you to both “pay it forward” and earn recognition for helping to spread the word about the value of your education.

Now, when you tell us about your friends, family, and colleagues who may be interested in an ANU education, you can receive a $25 gift card—for up to four (4) Legacy Opportunity referrals. Those you refer to us benefit from the chance to join you in the extraordinary achievements of ANU students and graduates—and for those who choose to apply, the application fee will be waived.

You know ANU; you are part of our family and forever part of our history. You can help continue to shape our legacy by sharing your experiences and showing your Legacy Opportunity candidates how American National University can do the same for them.

For more information, speak to your local campus staff or visit the Legacy Opportunity section of the Student Portal.

Sincerely,

Frank Longaker
President