

THE ANU DIFFERENCE

The ANU MBA Program:
Not just a Degree — A Community-Based Experience

In the ANU MBA program we know that there is no better way for you to grow as a business leader than to apply the knowledge you gain in the classroom to the real challenges you face on the job. We customize your MBA experience, equip you with the knowledge and experience you need to succeed, and put that knowledge to work on field projects that solve real-world challenges faced by local business and organizations.

As an ANU MBA student, you can expect a welcoming community where quality teaching, personal attention and collegiality are strongly valued, discussion-based classes are the norm, and where there is an emphasis on building a network of peers, faculty, and business leaders who collectively work together in building up the next generation of successful business professionals:

- **Earn credit** for your life and work experience
- **Customize your program:** match your program to the specific needs of your field in our MBA specializations or choose from several classes that meet your unique business challenges
- **Build a strong network** with community business leaders, instructors with in-field experience, and fellow students
- **Put theory into practice** by applying the knowledge gained in your class rooms in projects that help local businesses and organizations solve real-world problems

At ANU you don't just earn a degree, you gain experience as a leader in your field.



MBA - IT

Designed for professionals who are interested in the field of business with an emphasis on leadership and management of technology businesses or technology operations within an organization.

Built into the program core are four classes on information and technology and one on cybersecurity:

- Marketing Innovation and Technology
- Enterprise Architecture and IT Governance
- Global IT Products and Service Outsourcing
- Decision Models for Technology Management
- Information Assurance and Security Management



"The interaction with students that [I worked] with was my favorite part of the program."

Rupali Patel
MBA graduate

Looking to move forward into a specific field?

Prepare for your future with our Master of Business Administration (MBA) program.

As part of the American National University MBA program you will join a small number of committed students and an experienced faculty team who bring their professional and personal experiences to the program.

An MBA degree can help you reach your highest potential in business, you may serve as a leader, decision maker and manager.

- Improve business systems, operations and processes.
- Effectively communicate in business settings.
- Strategically, tactically, and ethically respond to internal and external environments to gain competitive advantage.
- Apply business theories and practices to solve organizational problems.



Is This Right For You?

The ANU MBA program will challenge you to put your learning into practice through projects that will strengthen your ability to lead and succeed. You will build a strong foundation with skills that are relevant for a career in private enterprises, non-profit organizations, or government agencies.

HOW DOES YOUR TALENT ALIGN WITH THIS PROGRAM?

- Analytical
- Problem-solver
- Initiative
- Detail-oriented
- Leadership
- Stress tolerance
- Communication skills

Admission Requirements

To enroll in the MBA degree program at ANU, a student must possess the following:

- Baccalaureate degree from an accredited institution
- Minimum grade point average of 2.5 (based on a 4.0 scale) in your chosen major at the baccalaureate level
- For a full list of admissions requirements for the MBA program please see: www.an.edu/programs/master-business-administration/



Trushitkumar Patel
MBA graduate

"I appreciate all the guidance that I received from my instructors in the MBA Program. They brought a wealth of relevant 'real world' experience to our classes. The classroom discussions, interview tips, training to give presentations, and everything else contributed to my success."



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Call **888.980.9153** or visit us on the web at an.edu

For information on our graduation rates, the median loan debt of students who completed our programs, and other important information, please visit our website at an.edu/programs/disclosures.

¹The MBA program is offered at the ANU Roanoke campus or through the ANU Online program.

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